



NobleOak Life Limited: Media Release
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**NobleOak WINS 2016 CANSTAR Outstanding Value Direct Income Protection Award.
Receiving the highest 'Five-Star Outstanding' rating for Premium Life Direct - Income Protection.**

NobleOak Life Limited (NobleOak) has just been awarded a 'Five-Star Outstanding' rating in the 2016 CANSTAR Outstanding Value Direct Income Protection Award for its Premium Life Direct - Income Protection product. This is the highest rating available.

"This is a wonderful acknowledgment of the work our team has put in to offer our clients the best value Income Protection product with personal service. We are proud to be positioned so well and I would like to thank all NobleOak teams for truly believing in the importance protecting our clients when they need it most."

NobleOak CEO, Anthony R Brown

CANSTAR is an expert independent financial services product rating agency. The CANSTAR *Direct Income Protection Star Ratings* adopts a unique ratings methodology that compares both cost and features across direct Income Protection products. This transparent analysis compares all products considered eligible for the star rating. Five-star rated products have been assessed as offering outstanding value to clients.

This research assessed products based on 80 different consumer profiles considering smokers and non-smokers, males and females, five age categories, and four occupation categories. 14 direct Income Protection insurance policies from 12 providers were assessed to determine which insurers were offering outstanding value to consumers.

NobleOak's Premium Life Direct - Income Protection product has been awarded the highest rating.

About NobleOak Life Limited

NobleOak has a deep history of protecting Australians since 1877. It is a public unlisted Australian Life Insurer, regulated by APRA.

NobleOak provides great value, comprehensive Life and Income Protection cover without large upfront commission payments to third parties, keeping costs low and passing savings directly back to clients, supported by great personal service.

NobleOak products are backed by one of the world's largest reinsurers.

NobleOak's vision is to better protect Australians and their families, by providing more affordable and accessible Life insurance.

They provide Life, TPD, Trauma, Income Protection and Business Expenses insurance. NobleOak has a client satisfaction rating of 97% (April 2015) and 90% of our clients would recommend NobleOak to others.

Media Contacts:

Sandra Nathaniel
Marketing Manager
(02) 8198 1601
sandran@nobleoak.com.au

Anthony R Brown
Chief Executive Officer
(02) 9299 7852