



Media Release
18 October 2017

NobleOak wins 2017 Direct Life Insurance Awards for Trauma and TPD

At the prestigious Strategic Insight Direct Life Insurance Excellence Awards event NobleOak won the TPD Award and the Trauma Rider Award for the second year in a row.

Mr Anthony Brown, NobleOak CEO said, “We are delighted to win these two awards again. It’s a great acknowledgement of the work our team has put in to offering our clients the best TPD and Trauma cover options.”

NobleOak was also named as a finalist in the Term Life, Trauma Stand Alone, Income Protection, Customer Service and Overall Excellence categories.

Strategic Insight is the leading independent supplier of Australian managed funds, retirement and life insurance market information to fund managers, life offices, analysts, dealer groups and government bodies. They analyse the information and data provided by the insurance companies against 5 major criteria to objectively determine the insurer who demonstrates excellence in each award category.

Mr Brown continued, “It is also testimony to the NobleOak philosophy of providing Australians with more affordable and accessible Life insurance without any compromise on the quality of their cover. There are few direct insurers that offer TPD and those that do don’t offer up to \$5m of cover like we do. Our Trauma option offers up to \$2m of cover, which other direct insurers can’t match. All NobleOak cover types are fully underwritten so there are no surprises at claim time from unknown exclusions. “

NobleOak award-winning TPD cover allows clients to choose up to \$5m cover that will be advanced from their life insurance if they’re never able to work again because of sickness or injury, helping to pay for costs to modify their home, replace lost income and clear debts. Combined with our market-leading life insurance means clients get quality cover and save around 20% compared to other insurers.

Their Trauma cover option offers up to \$2m cover that will be advanced from a client’s life cover if they suffer a serious medical condition, helping pay for treatment expenses and lifestyle changes.

Mr Brown continued, “These awards are in addition to the two Canstar Outstanding Value Awards for Direct Life Insurance and Income Protection – both of which we’ve also won two years in a row.”

Anthony R Brown
Chief Executive Officer (02) 9299 7851