



**For immediate release**

4 November 2015

**NobleOak receives 6 Direct Life Insurance Excellence Awards 2015 - by Plan For Life**

Sydney, Australia – NobleOak Life Limited, an independent Australian owned Life insurer, was finalist in six Plan For Life Direct Life Insurance categories announced at an event attended by over 120 people at the Museum of Contemporary Art in Sydney on Tuesday, October 27th 2015.

The annual awards recognise Life Insurance Company excellence in the provision of Direct Life Insurance products and services.

NobleOak's achievements included:

- TPD Rider Award - Winner
- Term Life Award - Finalist
- Income Protection Award - Finalist
- Customer Service Award - Finalist
- Trauma Rider Award - Finalist
- Direct Life Insurance Overall Excellence Award - Finalist

Out of over 20 Life insurers, including distributors, NobleOak was one of three finalists for the overall Plan For Life - Direct Life Insurance Excellence Award for 2015.

*"When it comes to Life insurance, we believe Australians deserve better value for money when it comes to looking after themselves and their loved ones. I am very proud of what the NobleOak team has accomplished, by providing products and a service that truly delivers to the needs of our clients. This is an important step in our journey to better protect Australians." - By Anthony R. Brown, CEO.*

Plan For Life, Actuaries and Researchers, is the leading independent supplier of Australian managed funds and Life insurance market information with 25 years in business. The Awards are based on independent research conducted by Plan For Life based on key factors including: Company Financial Position, Company Market Performance (sales and market share), Product Features, Premium Rates, Customer Service and data request. Plan for Life believes there is a need to identify market leaders and product excellence through an independent, objective and transparent research process which will give an insight into best practice and a benchmark to compare performance.

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## About NobleOak Life Limited

With a deep history of providing help to where it was most needed, NobleOak was established in 1877 and their products are backed by a top 3 global reinsurer for extra security. NobleOak is a public unlisted Australian Life insurer, one of the most established APRA-regulated in Australia and holds an Australian Financial Services licence (AFSL) issued by ASIC. NobleOak provides high quality Life insurance cover without large upfront commission payments to third parties, thereby keeping costs low and passing savings directly back to clients.

NobleOak is independently recognised for their outstanding products and service:

2015 CANSTAR Direct Life Insurance Star Ratings – 14 'Five-Star Outstanding Value' Awards

2015 AAA Direct Life Benchmark Grade – Plan For Life

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2015 Gold Australian Business Quality Award

2014 Direct Insurance Awards in Customer Service - Plan For Life

NobleOak's Life insurance products are easily accessible through many advisers, associations and other business partners, or direct applications can be made over the phone on 1300 041 494 or online at [www.nobleoak.com.au](http://www.nobleoak.com.au).

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